

2020-2021 MARKETING PROGRAM

LOYALTY EARNS 10%

Every purchase of eligible brands earns a 5% rebate, and your rebate grows with your loyalty to Gowan. Earn up to 5% in additional rebates for matching or exceeding historical purchase levels; 1% for purchasing 75% of your previous year, 3% for purchasing 90% and a full 5% for meeting or exceeding last year's total purchases.

BUY MORE, SAVE MORE,

for a limited time only:

- An additional 2% rebate is available for each individual order made in bulk quantities.
- Don't wait, bulk discounts are only available from
 September 1, 2020 -November 15, 2020.
 See back page for details.

Questions? Contact Your Local Gowan Sales Represenative for Details

GOWAN T&O TEAM:

Kathleen Hester Northeastern Sales





Geoff Smith Midwestern Sales

Steven Farrington Southern Sales





Dave Burkhardt Western Sales

THE FINE PRINT

The Gowan marketing year is September 1, 2020 through August 31, 2021.

Each purchase earns 5% individually, all season long, guaranteed. Loyalty rebate will be calculated based on prior year volume, September through August. Purchase 75% of prior year volume and earn an additional 1% rebate, purchase 90% and earn an additional 3% rebate, purchase 100% or more and earn an additional 5% rebate. Prior year is calculated against units sold, not dollar volume.

ALL orders during the program apply towards the volume tiers, there is no cutoff date to grow your rebate. Only purchases made within the Gowan marketing year will qualify.

Bulk orders must be placed between September 1, 2020 and November 15, 2020. Bulk orders must be delivered by January 15, 2021.

Bulk orders ship to one location only.

Eligible bulk purchases are identified on distributor program addendum. Contact your sales representatives for details.

Terms for minimum orders due net 30 days. Terms for bulk orders due June 1, 2021. All rebates will be paid after the close of the program, August 31, 2021. Please allow 60 - 90 days for rebate reconciliation and check disbursement.

Contact your local Gowan sales represenative for details:

